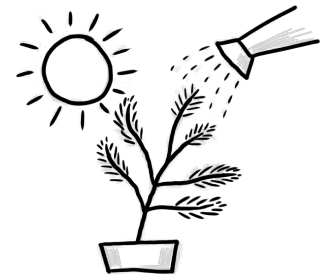


Global Water Initiative (GWI)

Strategy



PARTICIPANTS

31

REACH

MULTI SITE

DELIVERY

REMOTE

FACE-TO-FACE TIME

9 HRS

MEETING & DESIGN DEVELOPMENT

160 HRS

Background

The CEEC International Global Water Initiative (GWI) represents a united effort to address water-related challenges in the resource extraction industries. This strategy underscores the importance of interdisciplinary collaboration to tackle issues such as water scarcity, excess, contamination, and seasonal variations, while improving overall water quality.

Scope

- Design and facilitate a collaborative campaign spanning six months, consisting of four high impact, interactive virtual sessions using ZOOM and digital whiteboards.
- Develop targeted communications to engage and involve participants effectively throughout the campaign.

Insights

- The campaign developed the Water Wheel framework which symbolises the interconnectedness of various initiatives and emphasises interdisciplinary collaboration as a central theme.

Approach

1. Launch and current state (1 hr) - The campaign was officially launched live at the MetPlant conference in Adelaide on November 6, 2023.
2. Future state development (2 hr) - This session aimed to envision the future state of water management, identifying 345 ideas.
3. Future state alignment (2 x 2 hr) - These sessions focused on building alignment around the envisioned future state, converging on five core initiatives and 32 high-level themes to form the basis for a GWI roadmap.
4. Roadmap alignment (2 hr) - This session was dedicated to validating the GWI roadmap, confirming key initiatives, establishing a high-level timeline, identifying barriers to action, and developing a communications plan.

Project Execution

- These workshops were conducted as a "sprint," with a focus on generating many and varied ideas within a limited timeframe, with subsequent sessions aimed at refinement and convergence.
- After the workshop the CEEC team reviewed each of the 345 ideas generated and grouped them into five possible categories of initiatives across 32 high-level themes.
- Participants were also invited to access the Miro board to review the possible initiatives, themes and ideas and provide further feedback during the campaign.

Outcomes

The GWI campaign included a comprehensive roadmap that outlines the key initiatives and the intended pathways for the research agenda.

- Water wheel framework
- 5 key initiatives
- 10 near term actions
- 6 key milestones
- 10 principles for working together
- 6 obstacles to actions
- 10 communications principles

With this comprehensive and collaborative approach, we are poised to address water-related challenges, minimise negative impacts, and enhance environmental, social, and governance performance across the resource extraction industry.

